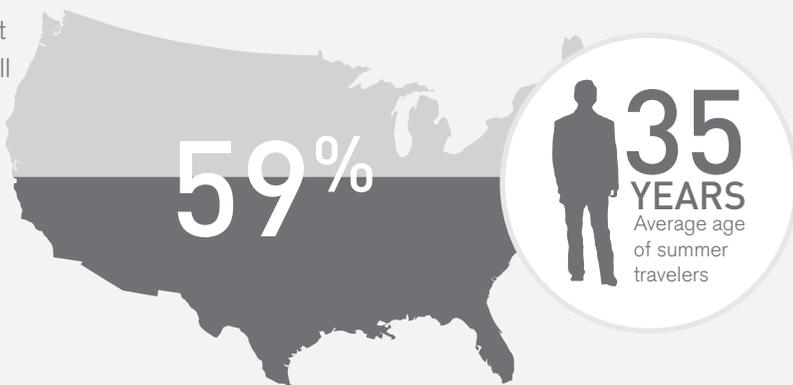


SUMMER BY THE NUMBERS

Summer is finally here. Everyone looks forward to the summer months, whether it's because you are a master of the grill or you simply enjoy a day at the beach. What's better than getting outside, sitting on the deck and basking in the sun? This infographic shares some interesting statistics around summer, and what people enjoy doing.

WHO'S TRAVELING?

This summer, 59 percent of the U.S. population will travel. The average age of the summer traveler is 35 years old. With trucks moving 68 percent of the freight in the U.S., be sure to drive safely and be careful on the roads.



HOW DO THEY GET THERE?

Travel by car makes up 90 percent of summer travel in the U.S. The average distance traveled one way is 284 miles. This may not seem like a long way unless you have a car full of kids wanting to know, "Are we there yet?"

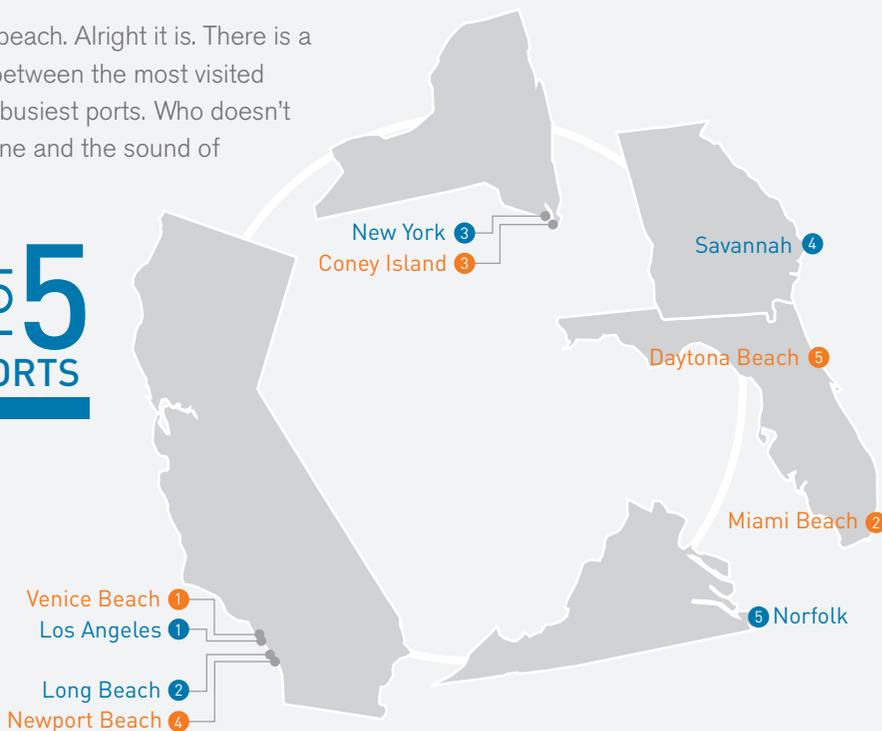


WHERE ARE THEY GOING?

It's no day at the beach. Alright it is. There is a strong similarity between the most visited beaches and the busiest ports. Who doesn't like a little sunshine and the sound of crashing waves?

TOP 5 BEACHES

TOP 5 PORTS



WHAT ARE THEY DOING?

Cookouts are a popular activity in the U.S. during the summer. Here are some facts you can share with friends and family next time you're grilling out.



¹<http://travel-industry.uptake.com/blog/2011/05/10/american-families-are-eager-to-travel-again-per-amex-and-homeaway/>

²http://www.rita.dot.gov/bts/sites/rita.dot.gov/bts/files/subject_areas/national_household_travel_survey/summer_travel.html

³<http://www.thetrucker.com/News/Stories/2013/4/24/WernerCOtoHousepanelAddressrealfreighttransportneeds.aspx>

⁴<http://travelyahoo.com/ideas/america-s-most-crowded-beaches.html>

⁵Zepol's 2012 Port Report: An analysis of the top 20 U.S. Ports

⁶<http://www.statisticbrain.com/beef-cattle-production-statistics/>

⁷http://www.sde.idaho.gov/site/cnp/farmToSchool/food_facts_docs/Potato.pdf

⁸<http://www.chow.com/food-news/53975/what-is-charcoal/>

⁹<http://statistics.about.com/od/Applications/a/Fourth-Of-July-Statistics.htm>

¹⁰<http://makeicecream.com/>

¹¹<http://edis.ifas.ufl.edu/pi031>